

SUMMER UNIVERSITY
TEACH N MARS

15 Juin 2023

Elysées Biarritz Paris





SUMMER UNIVERSITY

TEACH N MARS

Welcome to the annual meeting for networking, inspiration & design of the future of Mobile Learning



Vincent DESNOT

CEO Teach on Mars

E = MC2

Engagement =

Motivation Capacity Cue

Motivation

Meaning Rewards Social Generative Al Social games Blockchain

Engagement =

Capacity

Time Money Access Mobile-first Chatbot Augmented Reality

Cue

Peers Agenda Notification Neurosciences Goals / actions Predictive Al



SUMMER UNIVERSITY TEACH N MARS



SUMMER UNIVERSITY

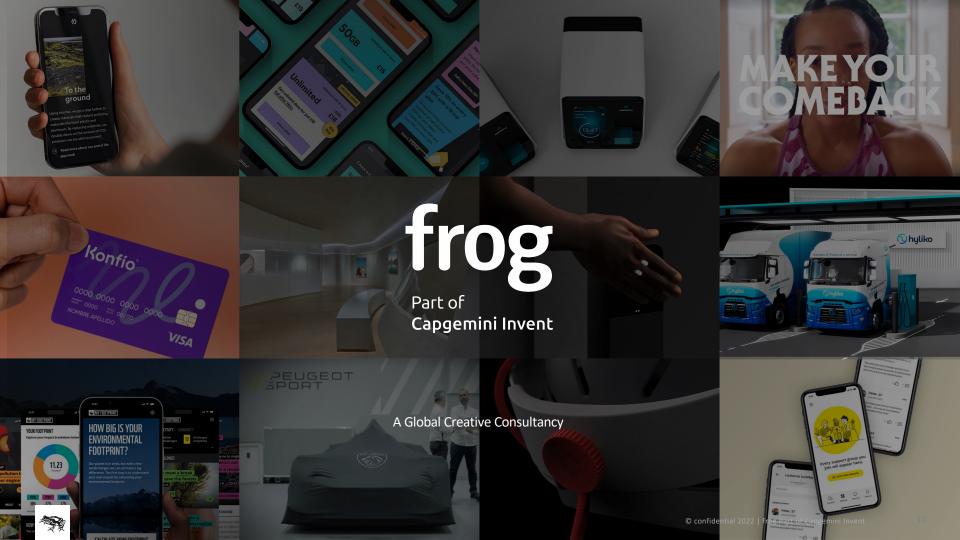
TEACH N MARS

Metavers, Web3, Blockchain, NFT: decryption and potential for tomorrow's training



Jérôme COIGNARD

Chief Technology Office Frog, part of Capgemini Invent



Five+ decades on the cutting edge of innovation

1970s

FORM FOLLOWS EMOTION

1980s

ERA

THE APPLE

1990s

GOING DIGITAL 2000s

DESIGN THAT

2010s

CONVERGENT FRONTIERS 2020s

REGENERATIVE FUTURES







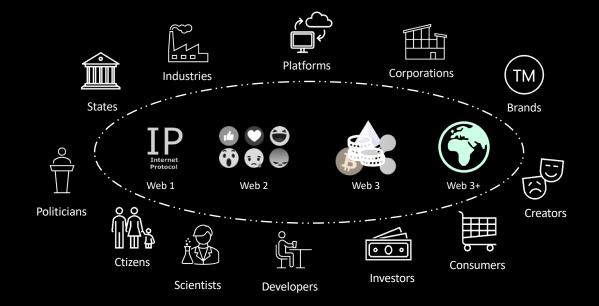






Building coalitions through protocols to share value(s)

Decentralized Web 3 protocols offer a more efficient way of building coalitions of interest that share similar values.









SUMMER UNIVERSITY

TEACH N MARS

NOTEBOOK

Curiosity

Augmented

Challenge

Test & Learn

TechForGood

Coalition



SUMMER UNIVERSITY TEACH N MARS



SUMMER UNIVERSITY TEACH N MARS

Behavioral sciences for learning



Etienne BRESSOUD

Chief Behavioral Officer • The BVA Family
Deputy CEO • BVA Nudge Consulting

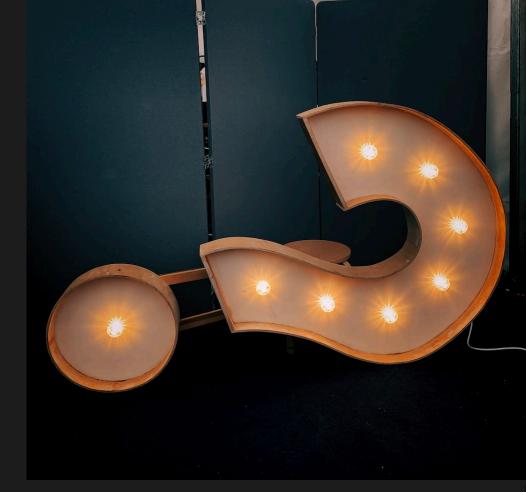
etienne.bressoud@bva-group.com



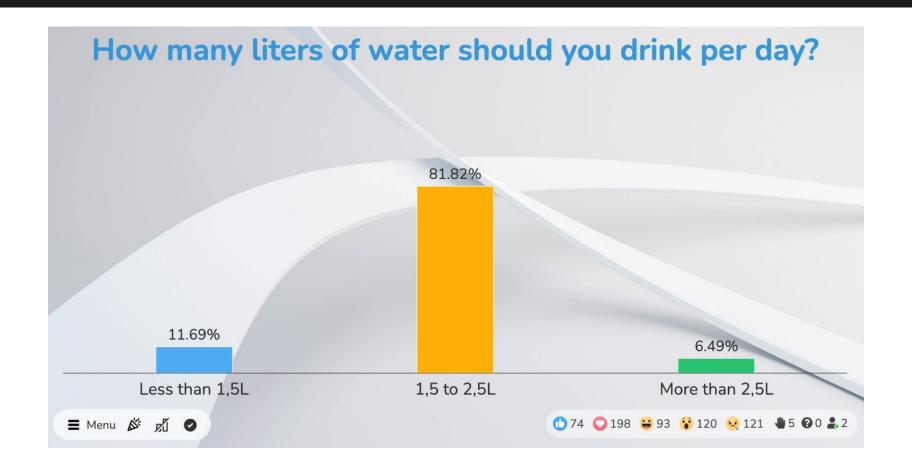


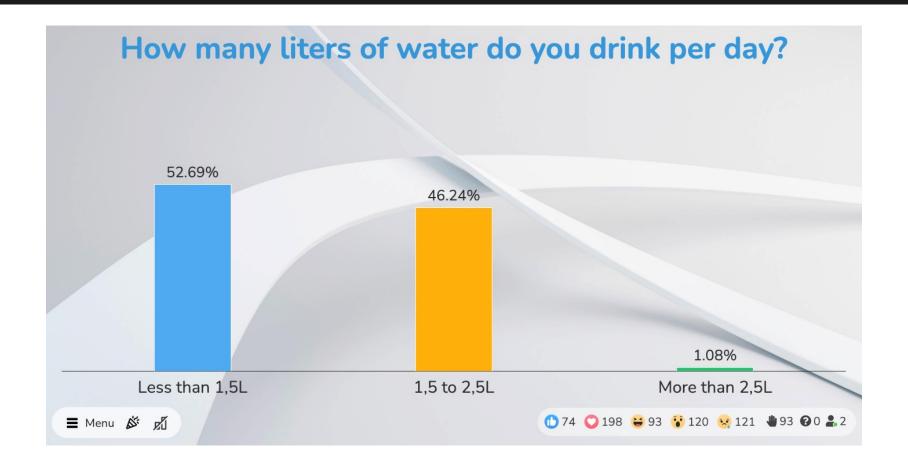


Join at: ahaslides.com/ N4L



SUMMER UNIVERSITY
TEACH N MARS













"A nudge, as we will use the term, is any aspect of the choice architecture that alters people's behavior in a predictable way without forbidding any options"

Because having the right information is not enough to have the right behavior, Nudge and more broadly Behavioral Science are an additional lever to help people learn.





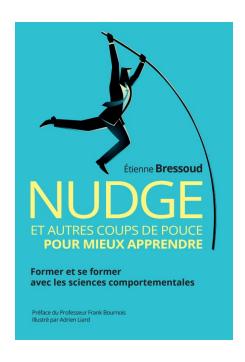
What is a Nudge for Learning?

From to ou What do you do about cell phone?



From Science...

...to action!







AB°C for ECD



Applying Behavioural Science for Early Childhood Development





Nudging enrollment

Before





Relying on the right Transmitter



Who signed the letter?



How much do you rely on former participants to boost registration?

Copyright © BVA Nudge Consulting 2011 – 202







Join at: ahaslides.com/ N4L



SUMMER UNIVERSITY
TEACH N MARS



Applying Pre-Commitment



Research showed that students who do this type of planning follow-through

67% more frequent than those who do not



Using nudge for more efficient trainings

During



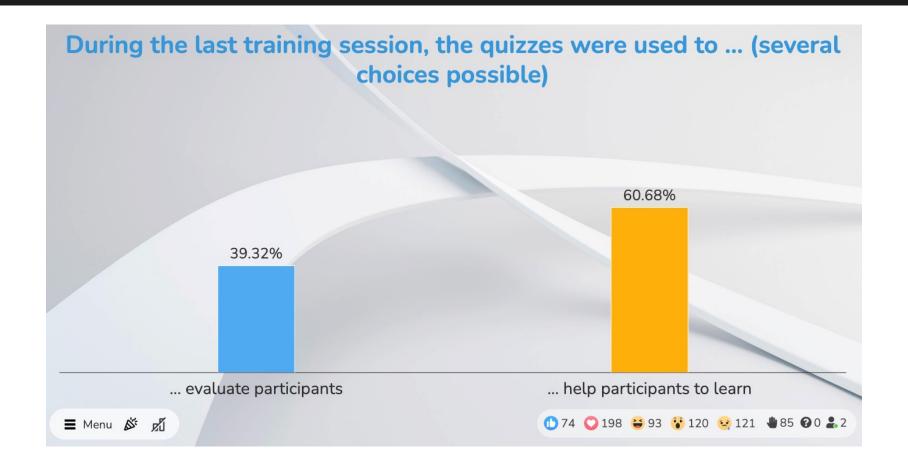




Join at: ahaslides.com/ N4L



SUMMER UNIVERSITY
TEACH N MARS



Memorizing knowledge with the Test-Enhanced Effect







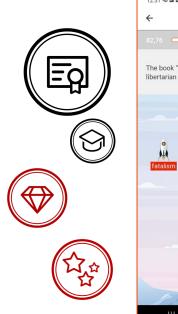


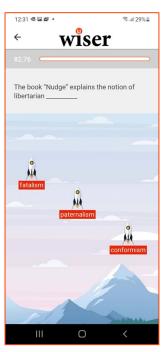


How can you engage participants to be even more active rather than passive listeners?

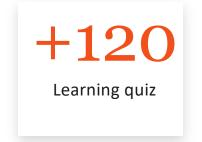


Memorizing knowledge with learning quiz











Using nudge for trainings that change behaviors

After

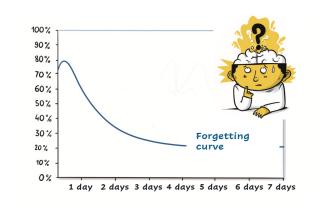


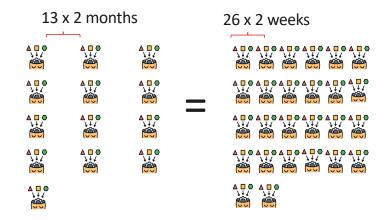


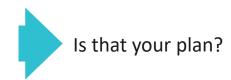
Take time to learn with the Distributive Learning

"B2B sales reps forget 70% of the information they learn within a week of training."

Gartner Research









Change behavior with distributed learning & Coaching







« Change is a process, not an event »

Barbara Johnson

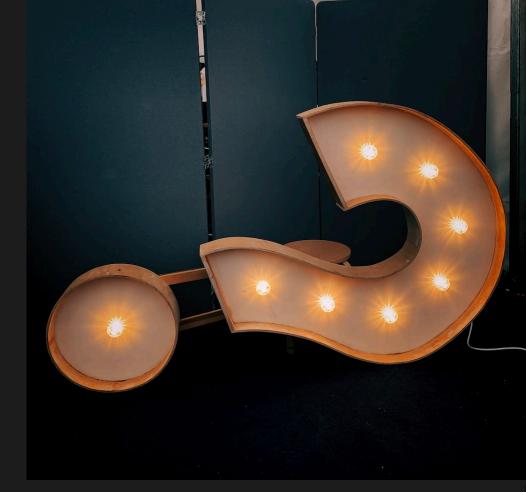


Copyright © BVA Nudge Consulting 2011 – 2023





Join at: ahaslides.com/ N4L



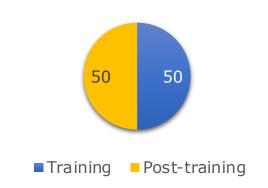
Your take aways?



Create new Habits



Learning effectivness









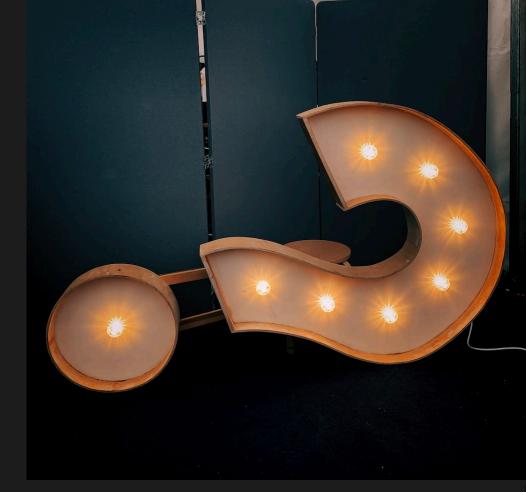
Coach after the training ... long after!

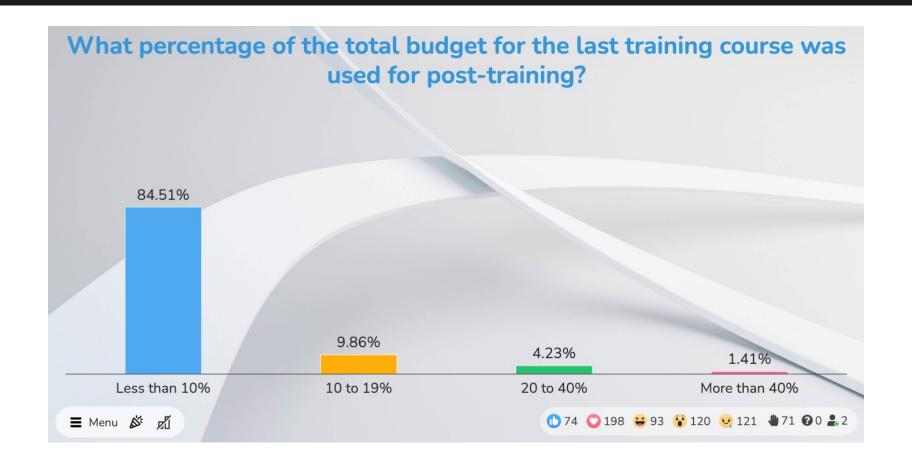






Join at: ahaslides.com/ N4L







SUMMER UNIVERSITY

TEACH N MARS

NOTEBOOK

Nudge Choice architecture Test enhanced learning

distributed learning

Post-formation





HR & Training by Deloitte: trends to adopt!



Agnès MONTENVERT

L&D Director **Deloitte Conseil**

Deloitte.

The (Accelerated) Future of HR

New fundamentals for a boundaryless world



The boundaries that were once assumed to be the natural order of things are falling away...

The implication for organizations is that they are traversing a new landscape as they lose those traditional boundaries that kept things packaged and orderly, and gain permission to experiment, pilot, and innovate to define new fundamentals.

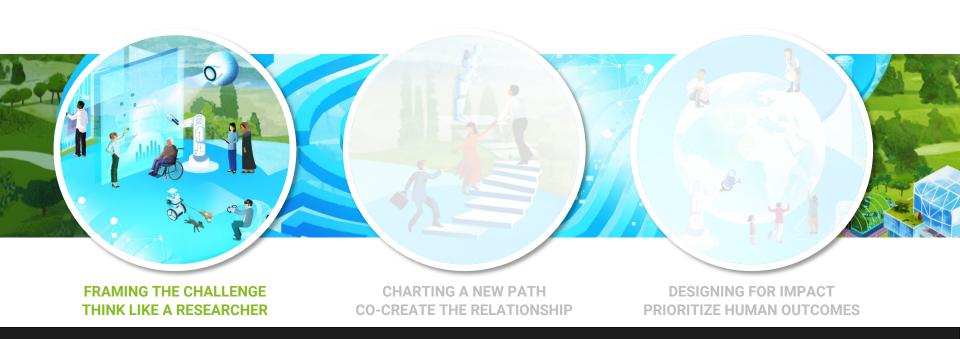


FRAMING THE CHALLENGE THINK LIKE A RESEARCHER

CHARTING A NEW PATH
CO-CREATE THE RELATIONSHIP

DESIGNING FOR IMPACT PRIORITIZE HUMAN OUTCOMES

The boundaries that were once assumed to be the natural order of things are falling away...











FRAMING THE CHALLENGE: THINK LIKE A RESEARCHER

Organizations and workers must activate their curiosity, looking at each decision as an experiment that will expedite impact and generate new insights.



Navigating the end of jobs

Skills replace jobs as the focal point for matching workers with work



Powering human impact with technology

Technology contributes to making work better for humans and making humans better at work™



Activating the future of workplace

The workplace evolves to be an input to the work itself

The boundaries that were once assumed to be the natural order of things are falling away...











CHARTING A NEW PATH: COCREATE THE RELATIONSHIP

Organizations and workers will need to learn to navigate this new world together, cocreating new rules, new boundaries, and a new relationship. That means ownership models and value must shift.



Negotiating worker data

Organizations and workers vie for control of worker data when they should focus on mutual benefits



Harnessing worker agency

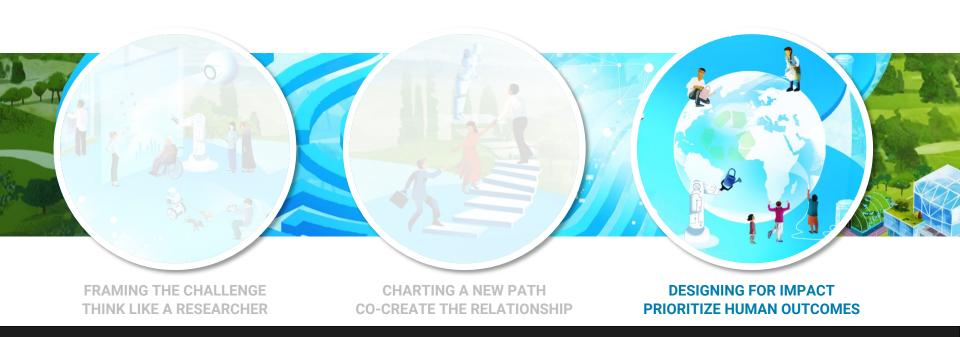
Organizations drive value and strengthen their relationship with workers by embracing rising worker influence



Unlocking the workforce ecosystem

Removing traditional employment distinctions unlocks access to a true workforce ecosystem—and with it, critical skills and worker potential

The boundaries that were once assumed to be the natural order of things are falling away...











DESIGNING FOR IMPACT: PRIORITIZE HUMAN OUTCOMES

Organizations must create impact not only to their business, their workers, or their shareholders, but to broader society as well. Over half of organizations surveyed this year aspire to create greater connections with the society they work in.



Taking bold action for equitable outcomes The DEI conversation shifts from activities to outcomes

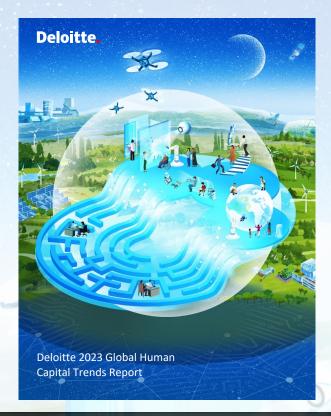


Advancing the human element of sustainability Human sustainability rises to the fore of organizations' sustainability strategies



Elevating the focus on human risk Opening the aperture and changing the lens on risks to focus on the human element





Although the potential for disruption is real, so is the opportunity for an extraordinary reimagination of what the work, workforce, and workplace can be.

Are you ready to embrace the possibilities?

To learn more, read Deloitte's 2023 Global Human Capital Trends report online at: www.deloitte.com/hctrends



Agnès Montenvert
Deloitte Consulting
Human Capital Director







SUMMER UNIVERSITY

TEACH N MARS

NOTEBOOK

New fundamentals for a boundaryless world Framing the challenge Think like a researcher

Charting a new path Co-create the relationship

Designing for impact Prioritize human outcomes





SUMMER UNIVERSITY

TEACH N MARS

Keeping the flame alive with your learners: testimonials

part one

Dior



Melanie CARAFRAY
Head of Digital & Client
development
Retail Education
Parfums Christian Dior



Clémentine ABIVEN
Digital Project Manager
Retail Education
Parfums Christian Dior

IMMERSIVE GAME

#reenchantment
#innovation
#harmonization







Sophie MALIVERT
Head of Retail Education



Julie TONDU

Digital Learning Manager

RITUALS CAMPAIGN

#creativity
#organisation
#routine



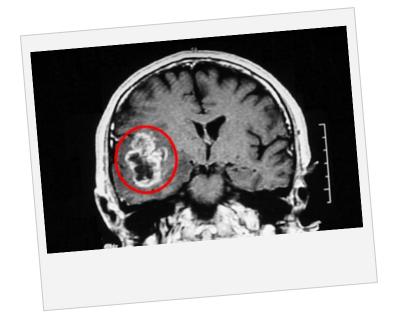


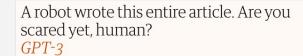
How AI is revolutionizing learning



Alexia AUDEVART

Data Enthusiast **Datactik**





We asked GPT-3, OpenAI's powerful new language generator, to write an essay for us from scratch. The assignment? To convince us robots come in peace

 For more about GPT-3 and how this essay was written and edited, please read our editor's note below

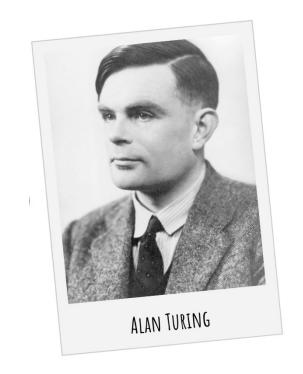




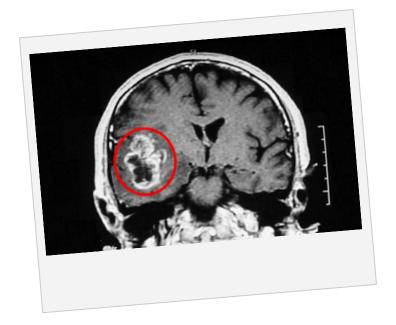




Artificial Intelligence









We asked GPT-3, OpenAI's powerful new language generator, to write an essay for us from scratch. The assignment? To convince us robots come in peace

 For more about GPT-3 and how this essay was written and edited, please read our editor's note below



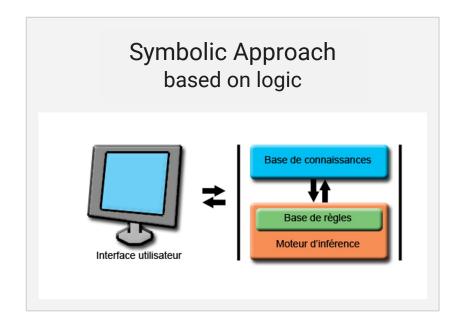




Intelligence



How do machines learn?

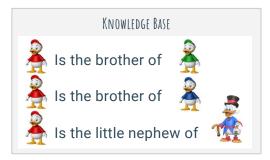


Symbolic AI: Expert System



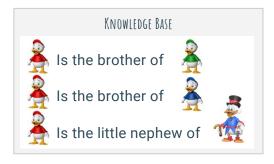
Symbolic AI: Expert System





Symbolic Al: Expert System

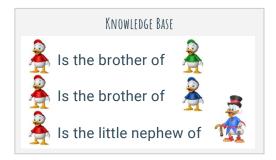


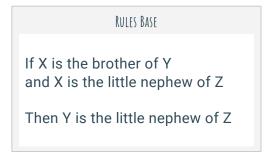


If X is the brother of Y and X is the little nephew of Z Then Y is the little nephew of Z

Symbolic Al: Expert System



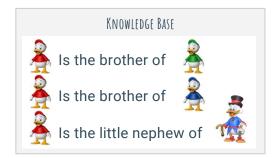


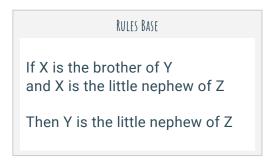




Symbolic Al: Expert System



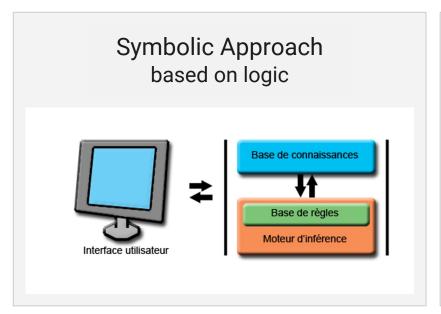


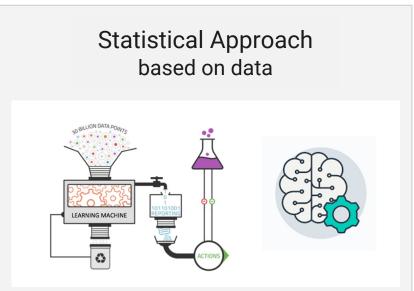




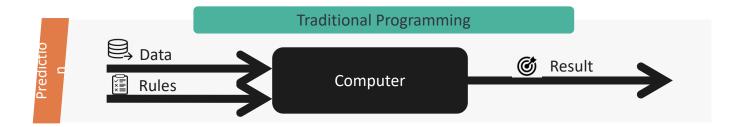


How do machines learn?

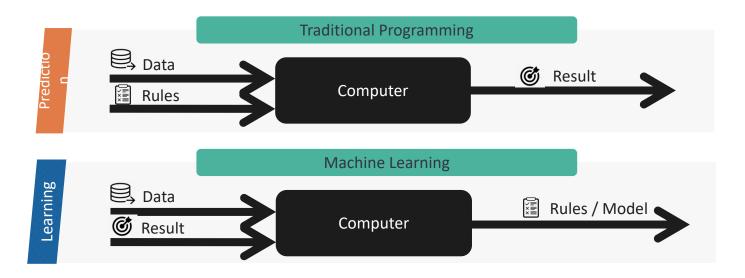




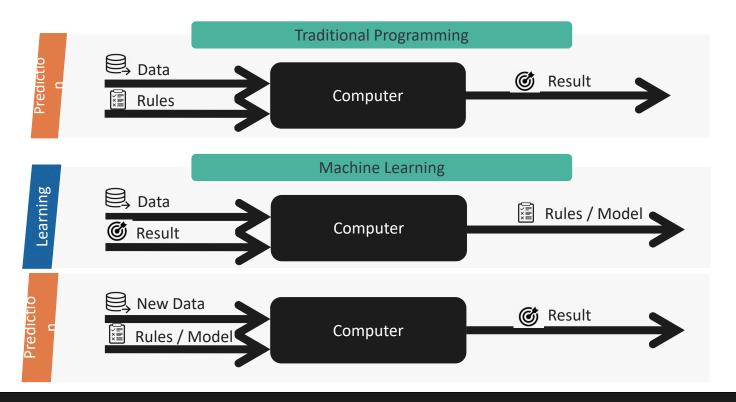
Statistical AI: Machine Learning



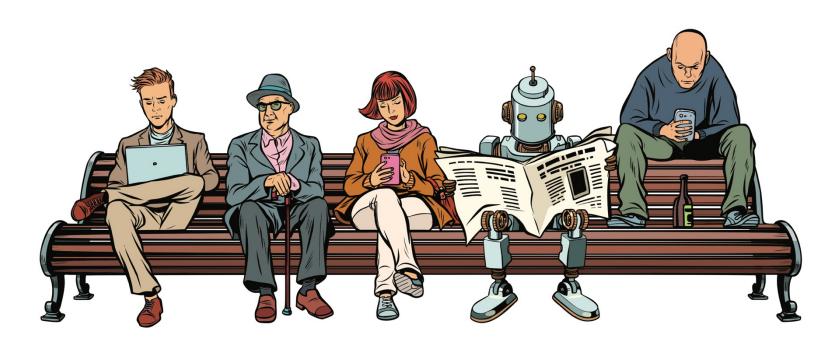
Statistical AI: Machine Learning



Statistical AI: Machine Learning



Human learning vs Machine learning



AI & Training





SUMMER UNIVERSITY TEACH N MARS



SUMMER UNIVERSITY TEACH N MARS

AI & learning: proof by example



Oscar RODRIGUEZ

Al expert **Teach on Mars**

LLMs NLP

Conversational agents

Chatbots OpenAl chatGPT

text generation





LLMs, Chatbots, and Enhanced E-Learning

- Large Language Models (LLMs) advanced AI systems that read, understand and write text like humans, trained with lots of data.
- Chatbots, powered by LLMs, provide instant responses to user questions or requests.
- Teach on Mars' vision is to harness the power of LLMs through chatbots to enhance mobile learning interactions:
 - providing learners with easy access to instant personalized answers and guidance during their learning journey
 - ensuring the answers given are both accurate and relevant as their source information comes directly from enterprise's internal documents, training materials, and product catalogues

ToM Chatbot: integration and interaction

- Seamless Integration: incorporated within our learning platform, ensuring uninterrupted learning
- Data Interaction:
 - Textual: Engages with trainings, activities, PDFs and enterprise documentation, using digital representations (embeddings) to accurately retrieve the relevant information - not inventing it
 - Tabular: Leverages AI to live-generate and interpret queries for structured data such as product catalogs

Use Case: Hublot's product catalogue

- Objective: Enhancing sellers' product knowledge and sales consultation capabilities
- Method: Collaborating closely with the client, we customized our chatbot to dynamically interact with the extensive and constantly-changing Hublot's product catalogue
- Unique Features: Crafted to Hublot specifications, our Chatbot adapts to catalogue updates, replies with high precision and in multiple languages, and can understand enterprise-specific language!
- Outcome: Without leaving the ToM app, sellers can quickly and easily query products' factual information in natural language in many languages



Switch from a complex database...

			E	F	G	H		J	K		M	N	- 0	ρ	-0
Collection	* Product Code		Limited	Product Description	· Case Size	 Vacer Resistance 	Case - Bec	zel	× Dial ×	Movemer *	Power Rese *	Strap	PRICE in CHF +	PRICE IN EUR PRI	CE in GBP
Big Bang	301PX 190 GR 1104	BIG BANG GOLD DIAMONDS	No	BIG BANG GOLD DIAMONDS 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k	Gold 5N	Matt black	Self-vinding	42hours	BLACK GUMMY ALLIGATOR	39300	43200	35700
Big Bang	301PX 1000 GFL 1704	BIG BANG GOLD PAVE	No	BIG BANG GOLD PAVÉ 44 MM	44 mm	100 m or 10 ATM	10k Gold SN 10k	Gold SN	Matt black	Self-vinding	42hours	BLACK GUMMY ALLIGATOR	48300	53100	43800
Big Bang	301PX 1901 B	BIG BANG GOLD	No	FIG BANG GOLD 44 MM	44 mm	100 m or 10 ATM	38 Gold 5N 18k	Gold SN		Self-winding		BLACK ALLIGATOR	23200	35600	30200
Big Bang	301 PX 180 LB 0904	BIG BANG GOLD JEVELLERY	No	BIG BANG GOLD JEVELLERY 44 MM	44 mm	100 m or 10 ATM	38 Gold 5N 38	Gold 5N	Matt black.	Self-winding	42hours	RUB-OFF ALLIGATOR	83400	81700	75700
Big Bang	301 PX 1991 P 1994		No	BIG BANG GOLD DIAMONDS 44 MM	44 mm	100 m or 10 ATM	188 Gold 5N 188			Self-vinding		RUB-OFF ALLIGATOR	39300	43200	35700
Big Bang	301PX 1180LB 1704		No	BIG BANG GOLD PAVÉ 44 MM	44 mm	100 m or 10 ATM	189 GAMEN 189		Matthlack	Self-vinding	42hours	RUB-OFF ALLIGATOR	49300	54200	44700
Big Bang	201PX 1991 P SBG19		No	BIG BANG GOLD 44 MM	44 mm	100 m or 10 ATM	18k Gold SN 18k			Self-vinding		BLACK ALLIGATOR	33800	37200	30700
Big Bang	301PX 190 PX		No	PIG BANG GOLD PRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold SN 18k			Self-winding		GOLD SN SATIN-FINISHED	46300	51900	42600
Big Bang	301PX.080PX.004	BIG BANG GOLD DIAMONDS BRACELET	No	BIG BANG GOLD DIAMONDS BRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k			Self-winding		GOLD IN SATIN-FINISHED	52900	58200	48000
Big Bang	301PX.880.PX.1704		No	BIG BANG GOLD PAVÉ BRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k			Self-vinding		GOLD SN SATIN-FINSHED	62900	69200	57100
Big Bang	301PX.180PX.2704		No	BIG BANG GOLD PRACELET DIAMONDS PAVÉ 44 MM	44 mm	100 m or 10 ATM	58 GM45N 58			Self-vinding		GOLD 5N SATIN-FINISHED Set with 560 WH		89100	73500
Dig Dang	301PX:1803PX:3704	BIG BANG GOLD FULL PAVÉ BRACELET	No	BIG BANG GOLD FULL PAYE BRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Matt black	Self-vinding	42NOUIS	GOLD SN SATIN-FINISHED Set vith 824 WH	98000	105600	87100
Big Bang															
Big Bang	301PX 190 PX 301PX 190 PX 0904		No	BIG BANG GOLD 44 MM	44 mm	100 m or 10 ATM	19k Gold 5N 19k 39k Gold 5N 19k			Self-vinding		BLACK UNED RUBBER	32900 82000	36200	29900 74400
Big Bang	301 PX 190 PX 194		No	BIG BANG GOLD JEVELLERY 44 MM	44 mm	100 m or 10 ATM	18K GOLD TON 18K			Self-winding.		BLACK UNED RUBBER BLACK UNED BURBER	38900	42900 42900	
Big Bang			No	BIG BANG GOLD DIAMONDS 44 MM		100 m or 10 ATM				Self-winding					35300 44400
Big Bang	301PX:190:FX:1704		No	BIG BANG GOLD PAVÉ 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k			Self-vinding		BLACK LINED RUBBER	48900	53800	
Big Bang	301PX 1900 FX PLP		No	BIG BANG GOLD 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Matt black			BLACK UNED RUBBER	21700	23900	19700
Big Bang	301PX330.PB		No	BIG BANG GOLD BARACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Surray black			GOLD SWELACK CERAM POLISHEDWINU		41700	34400
Big Bang	301PX 130 PX		No	BIG BANG GOLD BRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Sunray black	Self-winding.	42hours	GOLD IN POLISHED AND SATIN	46900	51600	42600
Big Bang	301PX.I30.PX.IM		No	BIG BANG GOLD DIAMONDS BRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Sunray black			GOLD IN POLISHED AND SATIN	52900	58200	48000
Big Bang	301PX.130.PX.2704	BIG BANG PINK GOLD	No	BIG BANG PINK GOLD 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k	Gold 5N	Sunray black	Self-winding.	42hours		81000	89100	73500
Big Bang	301PX 130 PX 3704	BIG BANG GOLD PAVÉ BRACELET	No	BIG BANG GOLD PAVÉ BRACELET 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k	Gold 5N	Surray black	Self-vinding	42hours		96000	105600	87100
Big Bang	301PX 330 FIX	BIG BANG GOLD	No	BIG BANG GOLD 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k	Gold 5N	Surray black			BLACK STRUCTURED RUBBER	32900	36200	29900
Big Bang	301PX330FK090		No	BIG BANG GOLD BLACK JEWELLERY 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Sunray black			BLACK STRUCTURED RUBBER	82000	90200	74400
Big Bang	301 PX 130 PX 094		No	BIG BANG GOLD JEVELLERY 44 MM	44 mm	100 m or 10 ATM	38 Gold SN 18k		Sunray black	Self-winding	42hours	BLACK STRUCTURED BURBER	82000	30200	74400
Big Bang	301 PX 130 PX 194		No	BIG BANG GOLD DIAMONDS 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Sunray black	Collinstern	42hours	BLACK STRUCTURED RUBBER	38900	42900	35300
Big Bang	301PX.130.PX.174		No	BIG BANG GOLD PAVÉ 44 MM	44 mm	100 m or 10 ATM	189 GAMEN 189		Sunray black			BLACK STRUCTURED RUBBER	48900	\$3800 53800	44400
	301PX 330 RX 194		No	BIG BANG GOLD BAGUETTES 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Surray black	O. W. in frag	101	BLACK STRUCTURED RUBBER	72000	79200	65300
Big Bang					44 mm		18k Gold 5N 18k		Surray black	ser-vinding	+2hours				
Big Bang	301.PX.4110.FIX.TPIS18	BIG BANG GOLD	No	EIG BANG GOLD 44 MM		100 m or 10 ATM			Satined IBK g			BLACK UNED RUBBER	26900	29600	24400
Big Bang		BIG BANG SANDRA MENDES GOLD DIAMONDS		1 BIG BANG SANDRA MENDES GOLD DIAMONDS 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k			Self-winding	42hours	ALL BLUE ALLIGATOR	38900	42800	35300
Big Bang	301PX.710.RX		No	BIG BANG GOLD BLUE 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Sunray blue p	Self-winding	42hours	BLUE STRUCTURED RUBBER	32900	36200	29900
Big Bang	301PX.7123.RB.1104.LBJ09	BIG BANG GOLD DIAMONDS	No	BIG BANG GOLD DIAMONDS 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k			Self-vinding	42hours	BLUE LINED FUBBER	34900	38400	31700
Big Bang	301PX 7t23.RB1.BJ09	BIG BANG GOLD		100 BIG BANG GOLD 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k			Self-vinding		BLUE LINED FUBBER	28900	31900	26200
Big Bang	301PX.7100.LFI	BIG BANG GOLD BLUE	No	BIG BANG GOLD BLUE 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k		Sunray blue p			ALL BLUE ALLIGATOR	33300	36600	30200
Big Bang	301PX.780.LR.1704	BIG BANG GOLD BLUE PAYÉ	No	BIG BANG GOLD BLUE PAVÉ 44 MM	44 mm	100 m or 10 ATM	18k Gold 5N 18k	Gold 5N	Surray blue p	Self-winding	42hours	ALL BLUE ALLIGATOR	48300	53100	43800
Big Bang	301.QK.1123.FK.SEA	BIG BANG CAPBON	No	BIG BANG CARBON 44 MM	44 mm	100 m or 10 ATM	Carbon Car	rbon	Matt black	Self-winding	42hours	BLACK UNED RUBBER	19700	21700	17900
Big Bang	301.QX.1724.F00	BIG BANG ALL CARBON	No	BIG BANG ALL CARBON 44 MM	44 mm	100 m or 10 ATM	Carbon Car	rbon	Matt carbon	Self-vinding	42hours	BLACK SMOOTH "H" RUBBER	18500	20300	16800
Big Bang	301.QX.1724.PX.PLP	BIG BANG ALL CARBON WHITE	No	BIG BANG ALL CARBON WHITE 44 MM	44 mm	100 m or 10 ATM	Carbon Car	rhon	Matt carbon			BLACK SMOOTH "H" RUBBER	13000	14300	11800
Big Bang	301 QX 1730 HP 1902	BIG BANG CARBON BEZEL PUBIES	No	BIG BANG CARBON BEZEL BUBIES 44 MM	44 mm	100 m or 10 ATM		rbon	Matt carbon	Salfarinden	42bours	RED CROCODILE HORNBACK POROSUS	63500	76900	63400
Big Bang	301 QX 1734 FX		No	BIG BANG RED MAGIC CARBON 44 MM	44 mm	100 m or 10 ATM		rbon	Matt carbon			BLACK SMOOTH "H" RUBBER	20500	22500	19600
Big Bang	301 DX 1740 GB		No	PIG BANG ALL CARBON 44 MM	44 mm	100 m or 10 ATM		rbon	Matteaton			BLACK GIMMY ALLIGATOR	18900	2000	17100
Big Bang	301.QX.1740.HR.1904		No	BIG BANG CARBON BEZEL DIAMONDS 44 MM	44 mm	100 m or 10 ATM		rbon	Matteathon	Colf visiting	42HOUIS	BLACK CROCODILE HORNBACK POROSI	72000	79200	65300
	301.QX.1740.PX												18500	20300	16800
Big Bang	301 QX 1740 F00 301 QX 1749 GB K1 LH2	BIG BANG ALL CAPBON	No	BIG BANG ALL CARBON 44 MM	44 mm	100 m or 10 ATM	Carbon Car	rbon rbon	Matt carbon	Self-vinding	42hours	BLACK SMOOTH "H" RUBBER BLACK GUMMY ALLIBATOR	18500	20300	
Big Bang		BIG BANG KJUS ALL CAPBON		10 BIG BANG KJUS ALL CARBON 44 MM	44 mm				Matt carbon						17100
Big Bang	301.QX:1749.QPLKUJ94	BIG BANG KJUS ALL CARBON		20 BIG BANG KJUS ALL CARBON 44 MM	44 mm	100 m or 10 ATM		rbon	Matt carbon			BLACK GUMMY ALUGATOR	7000	7700	6400
Big Bang	301.QX.1749.GPLVTY16	BIG BANG VOMANITY ALL CARBON		100 BIG BANG YOMANITY ALL CARBON 44 MM	44 mm	100 m or 10 ATM		rbon	Matt oarbon			BLACK GUMINY ALLIGATOR	19500	21400	17700
Big Bang	301.QX.1790.HR.1901		No	BIG BANG CARBON BEZEL BLUE SAPPHIRES 44 MM	44 mm	100 m or 10 ATM		rbon	Matt earbon			BLUE CROCODILE HORNBACK POROSUS	69900	76900	63400
Big Bang	301.QX.1791.HR.1922	BIG BANG CARBON BEZEL GREEN TSAVORITE	No	BIG BANG CARBON BEZEL GREEN TSAVORITE 44 MM	44 mm	100 m or 10 ATM	Carbon Car	rbon	Matt carbon	Self-vinding	42hours	GREEN CROCODILE HORNBACK POROS	38900	42910	35300
Big Bang	301 QX 2740 NR JEANS16	BIG BANG JEANS CARBON	- 2	50 BIG BANG JEANS CARBON 44 MM	44 mm	100 m or 10 ATM		rbon	Jeans	Self-winding	42hours	JEANS	21500	23600	19500
Big Bang	301SB.931GR		No	BIG BANG STEEL 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Carbon stam			BLACK GUMMY ALUGATOR	13300	14600	12100
Big Bang	301SB.131LR,TRS15		No	BIG BANG TRAVEL RETAIL ASIA STEEL CERAMIC 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Carbon stam			BLACK ALLIGATOR	9700	10700	8800
Big Bang	201SB SHEWWOR	RIGRANG STEEL CERAMIC		35 BIG BANG STEEL CERAMIC 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla	ack Geramio	Carbon stam			BLACK ALLIGATOR	94800	16300	13400
Big Bang	301SB 331BX	RIGRANG STEEL CERAMIC	No	BIG BANG STEEL CERAMIC 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla	ark Caramio	Carbon stam			BLACK STRUCTURED RURRER	13300	14600	12100
Big Bang	301 SB 131 RX TRS15	BIG BANG TRAVEL PETAIL ASIA STEEL CERAMIC	No	BIG BANG TRAVEL RETAIL ASIA STEEL CERAMIC 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Carbon stam			BLACK STRUCTURED RUBBER	11000	12100	10000
Big Bang	301SB 131SB	BIG BANG STEEL CERAMIC BRACELET	No	BIG BANG STEEL CERAMIC BRACELET 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla	eck Ceramic	Carbon stam	Self-vinden	42hours	STEEL/BLACK CERAM POLISHED/KNURL	15500	17500	14400
Big Bang	301SB 970 HB LAMI3	BIG BANG LATIN AMERICA STEEL		50 EIG BANG LATIN AMERICA STEEL 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Shiny black	Saltuinden	A2bours	CHOCOLATE CROCOOLE HORNBACK PI		15700	13000
Big Bang	301SE2110.SE2704		No	BIG BANG STEEL WHITE BRACELET PAVÉ 44 MM	44 mm	100 m or 10 ATM	Stainless ste Sta		Matt white			STEEL SATINFINISHED Set with 560 VHITE		56100	46300
Big Bang	301SE2170.RV.TAK14	BIG BANG TAKASHMAYA STEEL	100	50 BIG BANG TAKASHIMAYA STEEL 44 MM	44 mm	100 m or 10 ATM	Stainless ste Sta	violant steel	Matt white	Collinstant -	42hours	WHITE LINED RUBBER	12900	14200	11700
Big Bang Big Bang	301SE27/UHV.TAKN 301SE230LS.STT07	BIG BANG ST-TROPEZ STEEL		50 BIG BANG TAKASHIMAYA STEEL 44 MM	44 mm	100 m or 10 ATM	Stamess ste Sta Stainless ste Wh			Self-vinding		First bracelet: VHITE LINED RUBBER	12900	14200	11700
												WHITE STRUCTURED RUBBER	12900	14200	12100
Big Bang	301SE 230 RV		No	BIG BANG STEEL 44 MM	44 mm	100 m or 10 ATM	Stainless ste Wh		Matt white	Self-vinding	+znours				
Big Bang	301SE230.RV.114		No	BIG BANG STEEL DIAMONDS 44 MM	44 mm	100 m or 10 ATM	Stainless ste Sta		Matt white	Self-vinding	+zhours	WHITE STRUCTURED RUBBER	18300	20100	16600
Big Bang	301.SE.230.RV.174		No	BIG BANG STEEL PAVÉ 44 MM	44 mm	100 m or 10 ATM	Stainless ste Sta			Self-winding		WHITE STRUCTURED RUBBER	28900	31800	26200
Big Bang	301SL1008F0X	BIG BANG CHOCOLATE BANG STEEL		500 BIG BANG CHOCOLATE BANG STEEL 44 MM	44 mm	100 m or 10 ATM	Chocolate st Ch		Carbon stam	Self-winding.	42hours	BROWN LINED RUBBER	12900	14200	11700
Big Bang	301SL2770.NR.JEANS	BIG BANG JEANS STEEL		50 BIG BANG JEANS STEEL 44 MM	44 mm	100 m or 10 ATM	Stainless ste Sta			Self-vinding		JEANS	13900	15300	12800
Big Bang	301SL5170 FIX.PBA20	BIG BANG PUERTO BANUS STEEL CERAMIC BLUE		50 BIG BANG PUERTO BANUS STEEL CERAMIC BLUE 44 MM	44 mm	100 m or 10 ATM	Stainless ste Blu			Self-vinding		BLUE STRUCTURED RUBBER	14400	15800	13100
Big Bang	301.SL.7183.LPLCDL18	BIG BANG COLLEGE DU LÉMAN STEEL BLUE CERAMIC		20 BIG BANG COLLEGE DU LÉMAN STEEL BLUE CERAMIC 44	44 mm	100 m or 10 ATM		se ceramic	Surray blue p			BLUE AND BLUE ALLIGATOR	15300	16800	13900
Big Bang	301SM/III0/FIX/DIAI0	BIG BANG STEEL		25 BIG BANG STEEL 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla	ock Ceramio	Matt black			BLACK UNED RUBBER	13900	15300	12600
Big Bang	301SM,1323.RX,RCP08	BIG BANG REAL CLUB NAUTICO DE PALMA STEEL CE		250 BIG BANG REAL CLUB NAUTICO DE PALMA STEEL CERAMIO	D 44 mm	100 m or 10 ATM	Stainless ste Bla		Carbon stam			BLACK UNED RUBBER	13900	15300	12600
Big Bang	301SM.1770.GB		Mo	BIG BANG STEEL CERAMIC 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Matt carbon	Self-winding	42hours	BLACK GUMMY ALLIGATOR	13700	15100	12400
Big Bang	301SM.1770.RX		No	BIG BANG STEEL CERAMIC 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Matt carbon			BLACK UNED RUBBER	13300	14600	12100
Big Bang	301SM 1770 FIX FCV19	BIG BANG REAL YALLADOUD CF		37 BIG BANG REAL VALLADOLID C.F 44 MM	44 mm	100 m or 10 ATM		sck Ceramic	Matt carbon	Saltuinder	A2houng	BLACK UNED RUBBER	13400	14700	12200
	301SM1770FKFCFB		No	BIG BANG STEEL CERAMIC BRACELET 44 MM	44 mm	100 m or 10 ATM	Stainless ste Bla		Matt carbon	Collected by	425	STEELIBLACK CERAM SATINEDIKNURLE		17500	14400
Big Bang					44 mm										8900
Big Bang	301SM.230.RX.TRS18		No	BIG BANG STEEL CERAMIC 44 MM		100 m or 10 ATM	Stainless ste Bla		Matt white			BLACK STRUCTURED RUBBER	10900	12000	
Big Bang	301SM.7070.VR.TRS18		No	BIG BANG STEEL CERAMIC TRAVEL RETAIL 44 MM	44 mm	100 m or 10 ATM		eck Ceramic	Surray grey p	Self-winding	42hours	First bracelet: DARK BROVN CALF	11300	12400	10300
Big Bang	301 SP.1180 LR TRS15		No	BIG BANG TRAVEL RETAIL ASIA STEEL GOLD 44 MM	44 mm	100 m or 10 ATM	Stainless ste 18k		Matt black			BLACK ALLIGATOR	11000	12100	10000
															9600
Big Bang Big Bang	301.SP.390.FX TRS15 301.SP.3480.VR.TRS38		No No	BIG BANG TRAVEL RETAIL ASIA STEEL GOLD 44 MM BIG BANG STEEL GOLD TRAVEL RETAIL 44 MM	44 mm	100 m or 10 ATM	Stainless ste 10k Steel 10k	Gold 5N	Matt black Surray chock			BLACK UNED RUBBER First bracelet: DARK BROVN CALF	10600	11700	12100

.. to a mobile and user-friendly Chatbot

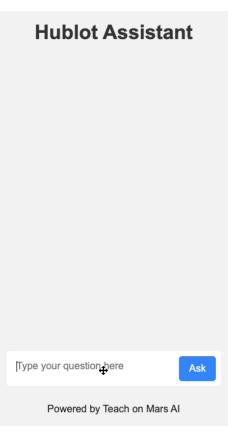




Watch information by reference

301.SB.131.RX info

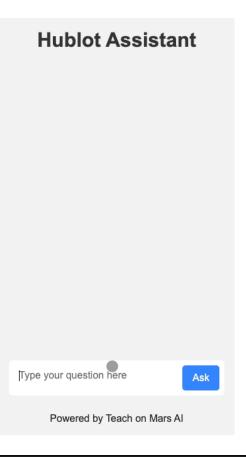
The watch 301.SB.131.RX is a
Big Bang Steel Ceramic with a
case size of 44 mm, water
resistance of 100 meters, case
material of stainless steel, bezel
material of black ceramic, dial of
carbon stamped black, movement
of self-winding chronograph,
power reserve of 42 hours, strap
or bracelet of black structured
rubber, and a price of CHF
13300, EUR 14600, and GBP
12100.



Watch price by reference

341.SB.131.RX chf price

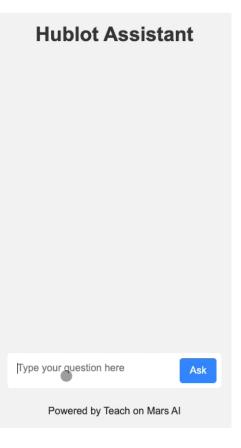
The price of the watch whose reference is 341.SB.131.RX in CHF is 12300.



Watch prices by reference

prices of the 341.SB.131.RX

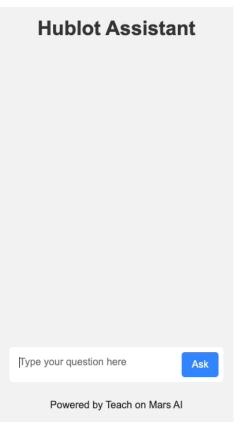
The prices of the 341.SB.131.RX are 12300 CHF, 13500 EUR, and 11200 GBP.



List of watch references

What are the references starting by 301.SB

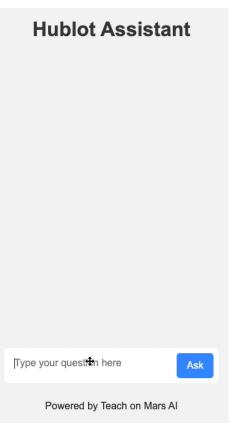
The references starting by 301.SB are 301.SB.131.GR, 301.SB.131.LR.TRS15, 301.SB.131.LR.WWC18, 301.SB.131.RX, and 301.SB.131.RX.TRS15.



Watch models in a collection

Classic fusion in 33mm

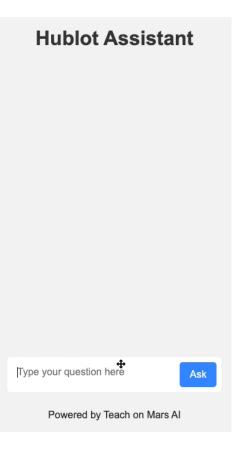
The distinct starting 3 letters in the references of the watches whose collection is Classic Fusion in 33 mm are 581, 582, and 585.



Diameter of a watch model

Diameter of 525

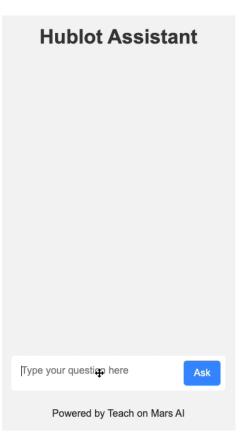
The diameter of watches whose reference start with 525 is 45 mm.



Power reserve of a watch

525.NX.0170.RX Power reserve

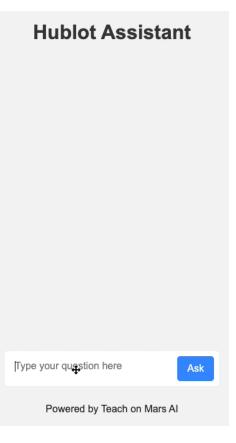
The power reserve of the watch 525.NX.0170.RX is 42 hours.



Power reserve of a model

421 power reserve

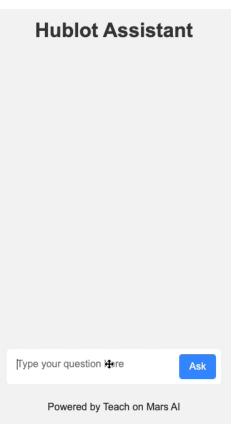
The power reserve of watches whose reference start with 421 is 72 hours.



Water resistance of a watch

525.NX.0170.RX wr

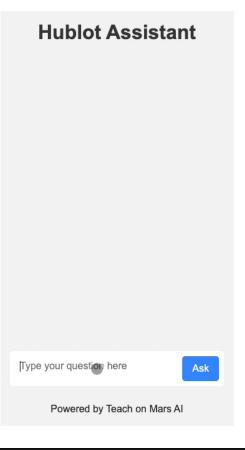
The water resistance of the watch whose reference is 525.NX.0170.RX is 50 meters or 5 ATM.



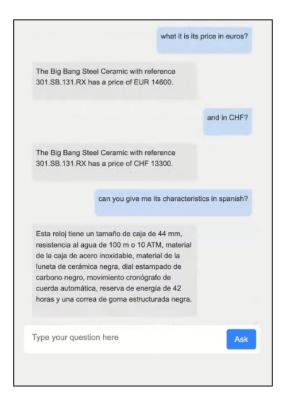
Information about materials

General info on titanium material

Titanium is a lightweight, strong, corrosion-resistant metal that is used in many Hublot watches. It is hypoallergenic and has a low thermal conductivity, making it a great choice for watches that need to be comfortable and durable. It is also resistant to scratches and is often used in combination with other materials to create unique designs.



Next Step: multilingual Chatbot





SUMMER UNIVERSITY

TEACH N MARS

NOTEBOOK

Instantaneity

Adaptation

Precision

Custom

Structured data

Multilingual



SUMMER UNIVERSITY TEACH N MARS



SUMMER UNIVERSITY TEACH N MARS

Keeping the flame alive with your learners: testimonials

part two

CLARINS



Claire DELOUIS
Digital Learning & Innovation Director

LEARNING CAMPAIGNS



Isabelle MAHUT

Digital Learning Manager

#snackable #enthusiasm #regularity



SUMMER UNIVERSITY TEACH N MARS

BYRIEI)C



David DORLENCOURT
International Training Manager

UGC CAMPAIGNS

#community #visual #creativity



SUMMER UNIVERSITY TEACH N MARS



SUMMER UNIVERSITY TEACH N MARS

THANK YOU