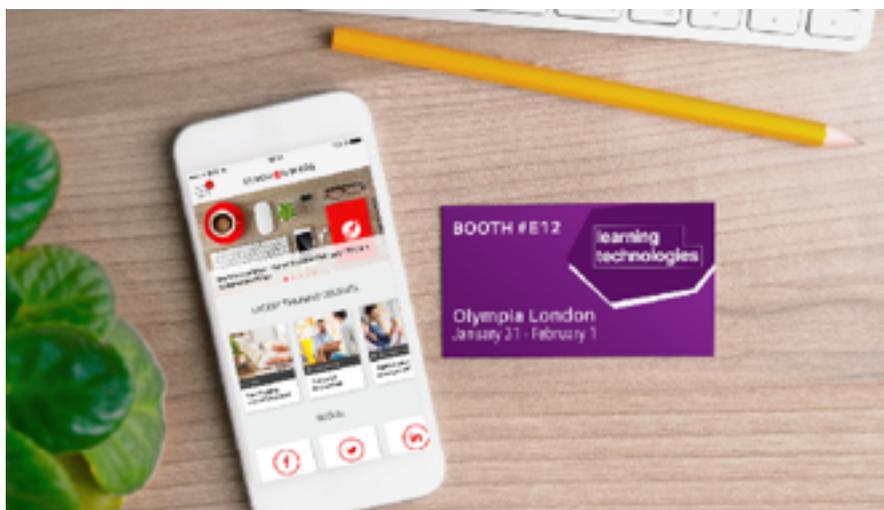


PRESS RELEASE

TEACH ON MARS TO EXHIBIT AT LEARNING TECHNOLOGIES 2018 IN LONDON



Learning Technologies (LT) London is Europe's largest and best-attended learning and development industry exhibition and conference. Teach on Mars is delighted to announce that it will be an exhibitor for the very first time at this year's event, which takes place on January 31 and February 1, 2018. Should you plan to be around, please come visit our [booth #E12](#)!

On this occasion we'll be hosting a seminar with one of our flagship clients, Bart Schutte, who is Director of Digital Learning at Saint Gobain (global leader in Habitat and Construction, operating in 67 countries with 170,000+ employees). Bart will be sharing his insights into effective ways to deliver learning to executives, and more specifically on how to drive the growth of a learning culture. Joining Bart on stage as co-presenter our Sr. Business Consultant, Adam Charlesworth, will underline the parallels between Saint Gobain's experience and that of other blue-chip clients using our mobile-optimised learning solution to support strategic initiatives and deliver tangible business payoffs. The seminar is scheduled for January 31 at 12:30pm, in Theatre 3.

In a busy start to the new year, the participation in LT London comes hard on the heels of Teach on Mars being awarded accreditation for 2018 by the Learning & Performance Institute for its mobile learning platform and the successful recent unveiling at CES 2018 in Las Vegas of our latest innovation. Combining high-end speech recognition and a powerful Artificial Intelligence engine, it further cements our position as Europe's premier mobile-optimised learning technology.

ABOUT TEACH ON MARS

Teach on Mars is **Europe's premier mobile-optimised learning platform**. Comprehensive, engaging and social, it delivers a personalized learning experience that users genuine love.

Thanks to Teach on Mars, over half a million corporate learners and members of the extended workforce from blue chip companies as diverse as Allianz, AXA, BNP Paribas, Clarins, L'Oréal, LVMH, Richemont, Saint Gobain, Sanofi and TomTom, have adopted their smartphone as a personal learning & performance assistant.

The recipient of numerous industry awards over the last two years, the Teach on Mars solution is elegant, scalable and easily integrates with core HR Systems, LMS's, CRM's and productivity applications.

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